

AVON PARK CRA BOARD
Regular Meeting

Avon Park Community Center
310 W Main Street
Avon Park, FL 33825
January 23, 2017
5:30 PM

(Please turn off pagers and cell phones)

A. OPENING

1. Invocation
2. Pledge of Allegiance
3. Roll Call

B. CONSENT

4. Approval of Minutes of December 12, 2016 Special Board Meeting

C. ADMINISTRATIVE

5. Approve Event Grant for Peter Powell Roberts Museum of Art and Cultural Center / Champaign and Caviar Artist Reception of Waterwood AKA Deadhead Lumber Museum Exhibit and Lecture.

E. ADJOURN

Any person who might wish to appeal any decision made by the Avon Park CRA of the City of Avon Park, Highlands County, Florida, in public hearing or meeting is hereby advised that he/she will need a record of the proceedings, and for such purpose, he/she may need to ensure that a verbatim record of the proceedings is made which will include the testimony and evidence upon which such appeal is to be based. Any person with disabilities requiring accommodations in order to participate should contact the City Manager prior to the meeting at 863-452-4403.

CRA BOARD
MINUTES REGULAR MEETING
Council Chambers — 123 E. Pine St.
December 12, 2016
5:30 PM

Members Present: Mayor Garrett Anderson, Deputy Mayor Brenda Gray, Councilwoman Doral Smith, and Councilman Jim Barnard, Councilman Terry Heston.

Absent: None

Others Present: City Clerk Bonnie Barwick, Public Service Director Jason Lister, City Attorney Gerald Buhr, Director of Administrative Services Bea Ramirez, City Attorney Gerald Buhr

Mayor Garrett Anderson called the meeting to order at 5:30PM

The invocation was given and the Pledge of Allegiance was recited. The roll was called and a quorum was present.

Motion by Deputy Mayor Gray, Seconded by Councilman Barnard to approve minutes of November 29, 2016 meeting. Motion passed unanimously.

5. Approve Façade Grant for Max Duke for Duchers Diner. Max Duke was present to answer any questions. **Motion** Councilman Heston, Seconded by Councilman Barnard to approve Façade Grant for Duchers Diner as presented. Motion passed unanimously.

6. Approve Façade Grant for Max Duke for All State Insurance.
Motion by Councilman Heston, Seconded by Deputy Mayor Gray to approve Façade Grant for Max Duke for All State Insurance as presented. Deputy Mayor Gray asked what was being done. Max Duke explained that he was resealing the parking lot at the All State Insurance Office. Motion passed unanimously.

7. Façade Grant for Hill/Devaney. Gaylin Thomas explained this grant had been approved contingency on when they received final payment for their last Façade Grant. City Clerk Barwick had done the research and found the final check had been issued in June of 2015. Therefore this grant was approved because it been more than a year. It was explained that there would be 4 store fronts repaired. This was information only.

8. Approval of Application for South Side CRA Advisory Board Cyrus Wyche.
Motion by Councilman Barnard, Seconded by Councilman Heston to approve the application of Cyrus Wyche for the South Side CRA Advisory Board. Deputy Mayor Gray stated that she had she had checked the property appraisers office and she found that Mr. Wyche's name was not on the property. Mr. Wyche had assured her that he had applied for a quit deed to the property that his aunt owns.
Motion by Deputy Mayor Gray, Seconded by Councilman Heston to amend the motion, that when Mr. Wyche furnished proof that he owns property in the South Side CRA District, that he will become a member of the South Side CRA Advisory Board.
Vote called for on the amended motion, motion passed unanimously, then vote was called on the original motion as amended and motion passed unanimously.

Meeting adjourned at 5:50 PM
Recorded and transcribed by
Bonnie Barwick, City Clerk

Attest: Bonnie Barwick, City Clerk

Mayor Garrett Anderson

Agenda Item Summary

Subject: Peter Power Roberts Museum of Art and Cultural Center

Item No.

Placed on Agenda by: City Manager

Total Amount of Project:

Staff Review: Yes

Attorney Review:

Recommended Motion(s): Motion to approve Event Grant Application for advertising in the amount of \$1335.60, recommended by CRA Main Street Advisory Board.

Background: Champaign and Caviar Artist Reception of Waterwood AKA Deadhead Lumber Museum exhibit and lecture. Friday, February 17, 2017. Public Opening of 6 week Waterwood exhibit, Saturday, February 18, 2017.

Attachments: Even Grant Application.

Community Redevelopment Agency

EVENT GRANT

APPLICATION



**The City of Avon Park
Community Redevelopment Agency
110 E. Main Street
Avon Park, FL 33825
863/452-4403 - FAX 863/452-4413**

Event Grant Application

Date: Event date 2/ 17 & 18, /2017

Applicant's Name: Fred Leavitt

Event Location: Peter Powell Roberts Museum of Art & Cultural Center

(863) 453-4531 (863) 991-2550 (863) 402-8238 _____
Business Phone **Cell Phone** **Home Phone** **FAX**

Summary of Proposed Event: Champaign & Caviar Artist Reception of Waterwood

AKA Deadhead Lumber museum exhibit & lecture. Friday February. 17, 2017

Public opening of 6 week Waterwood exhibit. Saturday, February, 18.

The following rules apply to all applications:

1. Matching Event Grants are made available to individuals and organizations on a case by case basis. They must be approved in advance by the Community Redevelopment Agency (CRA) upon recommendation of the Main Street Advisory Board. You must include in your application a brief description of how this event will improve the CRA District.
2. The Event must take place within the CRA Main Street District.
3. The Event must be open to the general public and any admission fees proposed to be charged must be disclosed in the application. Please include in the project narrative the estimated number of attendees.
4. A complete budget of anticipated income and expenses must be included with the application. Also include an estimated number of participants and attendees. You should also apply for funds from the Tourism Grant Program from Highlands County Tourist Development Council Visitor & Convention Bureau.
5. Eligible expenses include, but are not necessarily limited to, advertising (including radio, newspapers, and the printing of posters and flyers). T-shirts are not considered advertising. The maximum amount paid by the CRA for advertising will not exceed \$2,000.

6. The applicant must obtain all necessary permits and approvals, including Health Department permits for food preparation (flyer attached).
7. Event planners will return City property and infrastructure to the condition it was prior to the event.
8. For reimbursement of funds, all paid receipts must be returned within 3 months of the completion of the event.

TOTAL ADVERTISING COST FOR EVENT \$ 1,335.60
 (Obtain and attach bids/quotes for this Event)

TOTAL AMOUNT OF GRANT REQUESTED \$ 1,335.60
 (not to exceed 50% of eligible Event costs)

I understand this application for an Event Grant requires that I submit paid receipts for all eligible expenses. All print advertising shall list the **Main Street CRA** as an event sponsor.

The CRA reserves the right to accept or reject any application or part thereof.

Heartland Cultural Alliance
PRINT EVENT SPONSOR'S NAME


AUTHORIZED REPRESENTATIVE'S SIGNATURE

12/23/2016,
DATE

For official use only			
CRA Advisory approved:	Yes	No	DATE: _____
CRA Board approved:	Yes	No	DATE: _____
Informed grantee date:	_____		Initials: _____

Waterwood Exhibit Description & Budget

THE STORY OF WATERWOOD, AKA "DEADHEAD LUMBER."

The Peter Powell Roberts Museum of Art is partnering with the Florida Masters Collection to bring professionally curated art exhibits with a Florida theme to the Heartland. These exhibitions will provide an opportunity for serious art enthusiasts and collectors to acquire work by artists who have paid their dues and contributed to Florida's contemporary art tradition.

The Florida Masters Collection is a curating/marketing organization under the direction of Sebring resident Jim Fitch who has a long standing involvement with the art and artists of Florida. Jim founded the Museum of Florida Art and Culture at South Florida State College He also discovered, named and wrote about the Florida art phenomenon now known as the Highwaymen.

The opening event, The Story of Waterwood, combines a lecture and exhibit featuring the work of John Claytor a master diver, sawyer, and artist who creates sculptures/furniture from the rare sunken cypress logs he salvages.

Jim Fitch will exhibit his cypress picture frames and home décor. All crafted from the rare Florida wood John saves from oblivion.

INCOME: PROJECT BUDGET

Tourist Development Fund Request	\$ 1,000	
Total Contributor/Sponsor Funds	TBD	
Other income sources (i.e. registration fees, ticket sales, concessions, vendor sales) Champaign & Caviar Artists Reception \$35 per person. Public Wine & Eatables Opening, donations.	Ticket sales	\$1,750
	Art sales	\$2000
	Raffle	\$800
	Museum store sales	\$550
	Book sales	\$150
TOTAL INCOME	\$5,250	

Section5 EXPENSES: PROJECT BUDGET

	Transporting art	\$500	
	Lecturer	\$100	
	Construction/hanging	\$200	
	Advertising	\$1,335.60	x
	Catering	\$450	
	Printing	\$650	
TOTAL EXPENSES	\$2,900		



Print Opportunities

Quarter Page - Color

\$667.80 EACH TIME

Eighth Page - Color

\$318.00 EACH TIME

THE AD WILL RUN WEDNESDAY IN POLK COUNTY AND SUNDAY IN HIGHLANDS COUNTY