

AVON PARK CRA BOARD SPECIAL MEETING AGENDA

123 E. Pine St. Avon Park, FL 33825
Monday, January 11, 2016
5:30 PM

(Please turn off pagers and cell phones)

- A. **OPENING**
1. Invocation
 2. Pledge of Allegiance
 3. Roll Call
 4. **Motion:** Approval of Special Meeting Minutes of December 14, 2015

- B. **Parking lot purchase (339 W Main & 17 S. Central)**

- C. **Vet-Jam Event**

- E. **ADJOURN**

Any person who might wish to appeal any decision made by the Avon Park CRA of the City of Avon Park, Highlands County, Florida, in public hearing or meeting is hereby advised that he/she will need a record of the proceedings, and for such purpose, he/she may need to ensure that a verbatim record of the proceedings is made which will include the testimony and evidence upon which such appeal is to be based. Any person with disabilities requiring accommodations in order to participate should contact the City Manager prior to the meeting at 863-452-4403.

CRA BOARD
MINUTES REGULAR MEETING
Council Chambers — 123 E. Pine St.
December 14, 2015
5:30 PM

A-4

Members Present: Councilperson Dora Smith, Councilman Terry Heston, Mayor Sharon Schuler, Deputy Mayor Brenda Giles, Councilman Parke Sutherland

Members Absent: None

Others Present: Administrative Services Director/City Clerk Maria Sutherland, Members of the audience.

Mayor Sharon Schuler called the meeting to order at 5:30PM

The invocation was given and the Pledge of Allegiance was recited. The roll was called and a quorum was present.

Motion by Deputy Mayor Brenda Giles, Seconded by Councilman Terry Heston to approve Special Joint CRA & Southside Minutes of November 23, 2015, Motion approve unanimously.

Motion by Councilman Terry Heston, Seconded by Deputy Mayor Brenda Giles to approve Regular CRA Board Meeting Minutes of November 23, 2015. Motion carried unanimously.

Motion by Councilman Parke Sutherland, Seconded by Councilman Terry Heston to approve Façade Grant for 915 W. Main St in the amount of \$2,500.00. Motion carried unanimously.

Motion by Councilman Parke Sutherland, Seconded by Deputy Mayor Brenda Giles to Approve Event Grant for Blueberry Festival in the amount of \$1,000.00. Motion carried unanimously.

Motion by Councilman Parke Sutherland, Seconded by Councilperson Dora Smith to authorize MSCRA to explore the purchase price of 339 W. Main St and 17 S. Central. Motion passed 4 to 1 with Deputy Mayor Brenda Giles voting no.

Motion by Deputy Mayor Brenda Giles, Seconded by Councilman Parke Sutherland to request Brickell Building Committee meet during Main Street CRA meeting times. Motion passed unanimously.

Motion by Deputy Mayor Brenda Giles, Seconded by Councilman Parke Sutherland to approve \$925.00 for Martin Luther King Jr. event with \$625.00 for bounce houses. Motion carried unanimously.

Meeting adjourned at 6:00 PM

Maria Sutherland, City Clerk

Sharon Schuler, CRA Board Chairperson

©

Community Redevelopment Agency

EVENT GRANT

APPLICATION



City of Avon Park Event Planning Guide

Road closure Permit Application MUST be submitted at least 3 months in advance of the event.

State Road closure permits require DOT Road Closure Permit form.

Today's Date: December 22,2015

**Event Organizer/Sponsor:
The Battle of the Bands,Inc.**

**Contact information:
Anna Marie Feeney (863)4404554**

Location of Event Main Street, Avon Park, FL- from Lake to N. Railroad Aves,

Date(s) Sat. March 5,2015 Time(s) of Proposed Event: 7am-7pm

Description of event: Formerly called "Battle of the Bands" will be a show case to promote foot traffic to Main Street, showcase and attract visitors to the CRA district, and to raise funds and awareness for local veterans projects and charities. There will be classic cars, vendors, food trucks, the big red bus, live music, exhibitions by Mountain Dan and Nasgrass. This event is FREE TO THE PUBLIC, generated & operated 100% by volunteers.

Will you be requesting City staff for any of the following (circle one):

Dumpster: Y N Quantity N/A

Garbage receptacles: Y N Quantity 5

Traffic Cones/ MOT: Y N Quantity 40**

(This includes delivery, installation and pick-up of cones by City staff and charge of \$20 per City "block". Weekend work may require additional charges.

****Sponsor needs to stack cones at end of event****

Police Y N \$100 per officer (minimum 4 hours) (Additional hours require prior approval with additional rates)

Road Closure Y N If yes, attach map of specific roads to be closed

Will you require city water for your event? Y N

Will you require city electricity for your event? Y N

Please provide copy of your event insurance. The City of Avon Park needs to be placed as "Additional Insured" on your policy for date of event and proof of insurance needs to be provided at least 2 weeks in advance of the event date.

VET JAM MUSI FEST
MARCH 5, 2016

MAIN ST. EVENT GRANT APPLICATION BUDGET

INCOME

T-SHIRT SALES	\$800.00
RISTBAND SALES	\$100.00
VENDORS	\$1600.00
RAFFLES	\$500.00
DIRECT PUBLIC SUPPORT	\$1500.00

TOTAL: \$4500.00

EXPENSES

ADVERTISING	\$500.00*
SANITATION	\$200.00*
TABLE & CHAIR RENTAL	\$300.00
MISC. START UP SUPPLIES: (RAFFLE TICKETS, PAPER PROCTS, PENS , ETC.)	\$550.00
CITY FEES (CONES & TRASH CANS)	\$300.00*
INSURANCE	\$215.00

TOTAL: \$2500.00

BREAK DOWN OF ADVERTISINBG EXPENSES:

BANNERS & SIGNS	\$125.00
PRINT (flyers, posters)	\$75.00
RADIO ADS	\$300.00

SPECIAL EVENT INSURANCE QUOTATION

Event Type: Festival	
Selected Coverage	Limit Selected
1. General Liability (<i>Host Liquor Liability Included</i>)	\$1,000,000/\$2,000,000
a. Care/Custody/Control Liability	Not Covered
b. Damage To Premises Limit	\$50,000
c. Medical Payments	Not Covered
d. Collapse of Temporary Structure	Not Covered
e. Contractual Liability	Not Covered
f. Hired and Non-Owned Auto Liability	Not Covered
g. Liquor Liability	Not Covered
h. Waiver of Subrogation	Not Covered
2. Accident Medical Expense	Not Covered
a. Accidental Death	Not Covered
b. Accidental Dismemberment	Not Covered
TOTAL:	\$215.65

IF YOU WISH TO PURCHASE THIS EXCLUSIVE INSURANCE PRODUCT PLEASE LOG IN AT WWW.SPECIALEVENTINSURANCE.COM, COMPLETE THE ONLINE APPLICATION, PURCHASE AND PRINT YOUR POLICY.

If you have any questions or wish to speak to a customer service representative, please contact our office Monday - Friday, 8:30am to 5pm PST at 1-800-364-2433 or e-mail support@rvnuccio.com.

Notes:

1. Date of quote: 12/22/2015
2. Quotation is subject to online completion of the application and underwriting approval.
3. Must be purchased at least 24 hours in advance.
4. Coverage for weekend events must be purchased by 4PM Friday.
5. Prices subject to change without notice and may vary depending on the information you provide in the application..
6. Licensing information available online
7. Sample policy available upon request.
8. Policies are underwritten by Fireman's Fund Insurance Company, an A+ insurance carrier.

PAYMENT METHODS: CREDIT CARD

N O R T H R A I L R O A D A V E.



Entrance ONLY!!!

UNION FAMILY FUN DAY

ORANGE LINE INDICATES STREET CLOSURE

VET JAM MUSIC FEST 2016 SITE MAP

Arrows Indicate Classic Car Cruise Entrance (Pleasant Ave.)

J R O G E R S A V E N B U T L E R

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9

- 55
- 54
- 53
- 52
- 51
- 50
- 49
- 48
- 47
- 46

SPONSORS ROW

MOUNTAIN DAN

DINING/ REST AREA

MOTORCYCLES

VET JAM FOOD TRUCK RALLY

- 10
 - 11
 - 12
 - 13
- VET JAM FUND RAISING AREA
- SPONSORS BANNER
- STAGE 1
- STAGE 2

- 41
- 40
- 39
- 38
- 37
- 36
- 35
- 34
- 33
- 32

MONUMENT MALL (VETERANS SQUARE)

DINING/ REST AREA

A V E

- 31
- 30
- 29
- 28
- 27

- 21
- 20
- 19
- 18
- 17
- 16
- 15
- 14

BANDSTAND MALL

THE BIG RED BUS

COMFORT STATION 1 2

ANTIQUÉ CARS SHOWCASE

ANTIQUÉ CAR SHOWCASE EXIT ONLY!!!

L A K E A V E

June 17,2015

To: Ms. Anna Marie Feeney
Volunteer Facilitator/Event Organizer
The Battle of the Bands
Christmas on the Mall
234 East Camphor Street
Avon Park, Fl 33825

Ms. Feeney,

I would like to acknowledge and compliment your volunteer efforts on Main Street, Avon Park, Florida. Your two events, THE BATTLE OF THE BANDS, and CHRISTMAS ON THE MALL, have brought attention to Main Street in a very positive manner.

These events have also brought a directly positive impact to my business, THE BEEF STAND. I saw a substantial rise in foot traffic on the day of your event "The Battle of the Bands", more than any other Saturday since I opened my business. Your event definitely had a positive impact for my business. I also am looking forward to this years Christmas on the Mall display, and plan to participate.

I would like to commend the Main Street CRA, and the City Council of the City of Avon Park for their support of you and your efforts to bring foot traffic and business to Main Street. Thank you.

In closing, I will lend my support to your efforts to continue your good works, and hope to see more events planned for Main Street in the future.

Sincerely,



Dwayne & Hawk
THE BEEF STAND
3 South Lake Avenue
Avon Park, FL 33825
863-452-2333

June 17, 2015

Ms. Feeney,

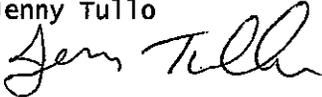
I would like to thank you for contributing so much by putting on the Christmas on the Mall and Battle of the Bands. It is so beneficial to our main street business to bring people downtown for these events.

My Business directly benefits as it is right on the mall where these activities are happening.

Please let the CRA and Council know that we would be highly disappointed if these events were cancelled and that we are fully in support of these efforts

Sincerely,

Jenny Tullo

A handwritten signature in cursive script that reads "Jenny Tullo".

Auto Options
106 W. Main St.
Avon Park, FL. 33825

6/11/15

To: Ms. Anna Marie Fenney
Volunteer Facilitator/Event Organizer
The Battle of the Bands
Christmas on the Mall
234 East Camphor Street
Avon Park, FL 33825

Ms. Feeney,

On Behalf of The Main Street Tap Room, I would like to give appreciation on the attention you have given the Avon Park Main Street area, the two events that you have accomplished (Christmas on the Mall & The Battle of the Bands) have brought great success to our business. Definite positive reaction from many people in our community was displayed on these two events, two different occasion's has brought our community together with great success to my business alone.

I would therefore like to Thank and commend the Main Street CRA & City Council of Avon Park for their many efforts to successfully helping these events take place. I'm hoping in the future for the City of Avon Park to continue these events and more.

Sincerely,

Michelle M. Henry
Main Street Tap Room

5-5-15

Ms. Anna Marie Feeney

Volunteer Facilitator/Event Organizer

The Battle of the Bands

Christmas on the Mall

234 East Camphor St

Avon Park, FL 33825

Dear Ms Feeney :

We would like to compliment you on your volunteer efforts to bring both the Battle of the Bands and Christmas on the Mall to Avon Park. Your efforts have brought significant increases in business to our DaisyGirl shop and have improved the image of downtown Avon Park. Keep up the fine work . Please do not hesitate to call on us for whatever we can do to help continue your tremendous success.

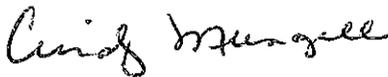
Sincerely



Dr. Dennis Mungall

President , CPAN

www.clinpharmadvice.com



Cindy Mungall

Owner , The DaisyGirl Shop

22 E Main St

Avon Park , FL 33825

863 453 0003

www.DaisyGirl Shop.com



THE BATTLE OF THE BANDS, INC. PROUDLY PRESENTS...

VET JAM MUSIC FEST

MUSIC
STARTS
AT 11AM

VENDORS
OPEN AT
10AM

TO BENEFIT VETERANS PROJECTS & CHARITIES

LIVE PERFORMANCES BY:

SAVING PAIGE+ BLACKBIRD ANTHEM+
THE MICKEY FINN BAND+=SIGH D EFFEX+
RANSOM+ NEXT LEVEL + ALMOST THERE



RAFFLES 50/50'S
SILENT AUCTIONS!!!

FREE
ADMISSION!

CLASSIC CAR
CRUISE!!!

VENDORS!!!

MAIN STREET

AVON PARK, FL

LIVE MUSIC

CLASSIC CAR SHOWCASE

FOOD TRUCK RALLY

POKER RUN

NASGRASS

THE BIG RED BUS

PLUS

FAMILY FUN DAY AT

UNION CONGREGATIONAL CHURCH